



EXECUTIVE SUMMARY

PROBLEM

Older vehicles lack in-dash external communication. A vastly underserved market, these drivers have only complex, clumsy handhelds that cause deadly & distracted driving. Using a smartphone while driving increases *high-risk chances by 400%*. More than 88% smartphone owners use their phones while driving.

SOLUTION

VIX - Dashboard Software that creates a Safer Driving Environment for any device

SIMPLE

- ✓ Friendly User Interface
- ✓ Personalized experience

SAFE

- ✓ Risk minimizing
- ✓ Parental mode
- ✓ Driving habits monitoring
- ✓ Incident alerts and reporting

SECURE

- ✓ Navigate
- ✓ Communicate
- ✓ Entertain
- ✓ Integrate strategic partners

MARKET

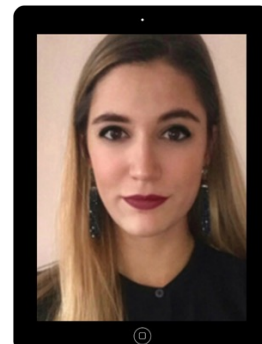
Untapped, unserved, looked over by big tech, 200 million older vehicles in the USA operate with no dash specific program, while category sales top \$80 million. In the highest risk category, 62 million US smartphones are owned by 15 to 29 years old, 98% of Gen Z use smartphones, 76% of moms use smartphones, and 61% of elderly drivers also use smartphones. Most are driving older vehicles.

Deep Market, Tech & Execution Background

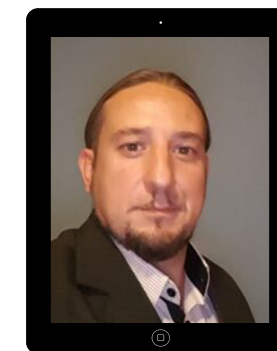
TEAM



Ivo Georgiev
 CEO & Founder
 25 year successful
 Enterprise Technology
 Architect



Yana Kotseva
 Biz Dev, Co-Founder
 Award Winning
 Digital Design & Media



Nicky Nikolaev
 CMO & Co-Founder
 Digital strategy expert
 prototyping for \$100M
 companies

DEAL

\$ 1.9 M for 1st stage

ROI – 20%

~ Year 3, before year 5

BURN RATE & RAMP

12 MONTHS

- 40% Product Development
- 20% Marketing/Sales
- 20% Operation
- 20% Legal

Q2 2022 - MVP - call, audio, navigation
 Q4 2022 - premium tablet version
 Q2 2023 - parental mode; incident reporting
 Q3 2024 - break even

FEATURED TECH

Prototype complete

PATENT

Patent pending, likely granted ~ June 2022

ANCHOR CUSTOMERS

Subscription User Base

- ✓ Young Drivers Parents
- ✓ Distracted Parents
- ✓ Elderly

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EARLY INVESTORS & ADVISORS



Val Babadjov
 Chair & Board President



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